aladdin's draperies

CUSTOM TAILORED

FRENCH OR SPRING CREST PLEAT

INDIVIDUALLY STYLED FOR YOUR HOME
LARGE SELECTION OF FINE FABRICS TO CHOOSE FROM

Complete Drapery Work Room

CORNICES – LAMBREQUINS – VALANCES

Individually Styled

A COMPLETE LINE FROM THE NATIONS LEADING MILLS
INTERIOR DECORATING CONSULTATION AT NO OBLIGATION TO YOU

TWO LOCATIONS

ED 2-8111 5044 AUBURN BLVD. — **GA 8-7101** 2372 FLORIN RD.

CUSTOM MADE

46 YEARS IN BUSINESS

COLOR CONSULTANTS

WIDE ASSORTMENT OF MATERIALS

LAMBREQUINS – CORNICES
DRAPERY HARDWARE
VENETIAN BLINDS
WINDOW SHADES
ALUMINUM SCREEN DOORS

FREE ESTIMATES

Ample Free Parking

WM. A. RAPP & CO.

GI 2-3677

20th & G STREETS — "The Blind Man" — SACRAMENTO

Draperies–Retail–(Cont'd)

ALICE'S WONDERLAND INTERIORS
FREE ESTIMATES & FABRIC DISPLAY IN YOUR HOME
BEDSPREADS – SLIPCOVERS
RE-UPHOLSTERING
SHADES & BLINDS
2330 Stockton Bl ---------- 451-4872

ARAMS HOUSE OF CARPETS & DRAPERIES
FREE HOME DECORATING SERVICE
NO OBLIGATION
COLOR HARMONIZING
Opposite CBS
3141 Arden Wy ---------- IV 3-2488

BEAUTI PLEAT DRAPERIES
3418 Folsom Bl GL 2-2895
Cal-Rich Mfg Co 2918 J ---------- 442-7621

CAPE COD SHOPS INC
Maple Furniture & Interiors
5288 Fruitridge Rd ---------- GL 1-6850

Carmichael Floor Covering
See Our Ads for Carpets & Linoleum
2920 Fair Oaks Bl(C) ---------- IV 3-5079

Carmichael Upholstering & Mattress Co
4149 Garfield Av(C) ---------- IV 7-7910

CARPET CENTER
2633 El Camino Av ---------- IV 3-3418

CLAUDE GORDON'S
In Town & Country Village
CUSTOM MADE
Draperies – Curtains – Bedspreads
WE FEATURE A LARGE SELECTION OF QUALITY CURTAINS
Bank of Amer. & Charge Acc'ts.
Open Mon. & Fri. Evenings Till 9 P.M.
2645 El Paseo Ln ---------- IV 9-4843

Colonial House The
2645 El Camino Av ---------- IV 3-3261

Dolphin The 2121-21st ---------- 457-3206

DRAPE RITE H & H
3418 Folsom Bl GL 2-2895

DRAPERY SHOP THE
3118 Broadway GL 5-3686
(Please See Advertisement Page 205)

DUENSING'S DECORATIVE FURNISHINGS
Since 1918
DRAPERIES & UPHOLSTERING
CUSTOM CARPETS & RUGS
INTERIOR DESIGNING
1831 Capitol Av ---------- GI 3-7515

FABRIC CENTER
6249 Fair Oaks Bl(C) ---------- IV 3-7896

FABRIC CENTER
2412 Watt Av ---------- IV 3-5504

FABRIC CENTER 1016-10th ---- GI 3-3795

Gertrude Hoffman Drapery
2424 El Camino Av ---------- IV 7-5802

Graber Raymond A 3430 Fulton Av- IV 7-5973

GRAY'S FURNITURE
6107 Stockton Bl ---------- 428-8924

H & H DRAPE RITE
3418 Folsom Bl GL 2-2895
(Please See Advertisement Page 205)

Herb & Bill Custom Upholstering
1709 Del Paso Bl ---------- WA 5-8708

HOUSE BEAUTIFUL
2421 Cadjew Av ---------- GA 1-0154

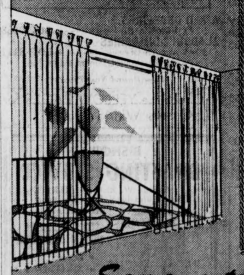
HOUSE OF FABRICS
Fabrics – Draperies – Curtains
4214 Florin Rd ---------- GA 1-7310
3322 El Camino Av ---------- IV 3-0596
Woodland Shopping Center
Wdlnd ---------- MO 2-7556
1224 K ---------- GI 2-9039

Interiors by Jan
6420 Fair Oaks Bl(C) ---------- 483-8786

(Continued Next Page)

CUSTOM DRAPERIES

A COMPLETE & DISTINCTIVE SELECTION OF FINE DRAPERIES
RESIDENTIAL • COMMERCIAL



★ Samples Shown in Your Home
★ Matching Laminated Shades
✓ WINDOW SHADES
✓ VENETIAN BLINDS

Your BANKAMERICARD welcome here

Free Estimates

BUDGET TERMS

Sacramento Drapery & Shade Mfg. Co.

444-6382

1624 J • SACRAMENTO

Draperies–Retail–(Cont'd)

IRENE'S
DRAPERIES – Made to Order
Drapes Altered to Your Needs
Fabrics – Traverse Rods
Free Estimates in Your Home
32nd & Folsom
1335-32d ---------- GL 7-3976

Jones & Burke Drapery Shop
1022-22d GI 3-4220

JONES J JEWELL
The Drapery Shop
3118 Broadway ---------- GL 5-3686
Jon's Furniture Inc 1213 Front ---- 443-5931
Junai' Wilson Interiors
4848 Tono Wy ---------- 489-9145
Kanzler's Colonial Upholstering
3717 Stockton Bl- GL 7-4833

MOULDS JOHN INTERIORS
DRAPERIES – RUGS – UPHOLSTERING FURNITURE
Complete Interior Planning
2994 Fair Oaks Bl ---------- IV 9-6116

NEUMEISTER'S CUSTOM INTERIORS
2322 K- GI 1-1998

New York Upholstering Co
3500 Stockton Bl ---------- 452-2228

PAULS FURNITURE INC
5501 Auburn Bl ---------- 332-5452

Rainbow Furniture & Upholstery
3655 J ---------- GL 1-5702

Rapp Wm A & Co 622-20th ------ GI 2-3677
(Please See Advertisement Page 206)

Rice Frank M Co 1622 K --------- HI 7-6312

If you want to know how YELLOW PAGES advertising can help solve your marketing problems, call our nearest Business Office and we will be glad to give you full information.

5055 Auburn Blvd. • Sacramento
ED 2-5124
Town & Country Drapery Studio
SWAGS
CASCADES
DRAPERIES
BEDSPREADS
AUSTRIAN SHADES
CARPETS
Virginia Woodman

FEATURING . . .
• DRAPERIES • BEDSPREADS
• CORNICE BOXES COVERED
• VALANCES

DRAPERY INSTALLATION
ANNA WALERY'S STUDIO
GL 7-5356 — *18 Years Experience - Reasonable Rates*
2458-41st ST. — SACRAMENTO

RICHTER'S INTERIORS
H & H RICHTER
CUSTOM DRAPERIES
COMPLETE DECORATING SERVICE
Established Since 1936
3855 J ---------- GL 5-4879

SACRAMENTO DRAPERY & SHADE
MFG CO 1624 J ---------- 444-6382
(Please See Advertisement Page 206)

SCOFIELD FURNITURE CO
1401 K- GI 2-6991

SIERRA WINDOW COVERINGS
CUSTOM MADE DRAPERIES
COLOR CO-ORDINATION
FREE ESTIMATES
EASY TERMS
2922-35th ---------- 452-6606
North Area ---------- IV 7-9389

SILVEIRA G L CO
2164 X ---------- GL 6-3897

SOUTHGATE FURNITURE
6630 Franklin Bl ---------- GA 8-6021

Starlite Carpets
6124 Fair Oaks Bl(C) ---------- 482-2315

STIMERS A DRAPERY SERVICE
CUSTOM-MADE DRAPERIES
Valances – Cornices – Bedspreads
COLOR HARMONIZING – Quality Workmanship
Satisfaction Guaranteed
RODS INSTALLED – REPAIRS
Easy Terms – Free Estimates
Reasonable Prices
2163 Fulton Av ---------- 487-5005

SUBURBAN DRAPERY SHOP see also
Aram's Carpets & Drapery
3141 Arden Wy ---------- IV 3-9561

Sun Vertikal Sales Coffing & Greene
2337 Albatross Wy(NS) -------- 925-6707

T & H UPHOLSTERERS
8116 Palladay Rd Elvrta--WYndot 1-2929

Town & Country Drapery Studio
5055 Auburn Bl- ED 2-5124
(Please See Advertisement This Page)

TREASTER & GREEN
CUSTOM DRAPERIES
4305 Freeport Bl ---------- 457-9865

UNITED LINOLEUM INC
CUSTOM DRAPERIES
WALLPAPER – PAINT
CARPETS – FLOOR TILE – LINOLEUM
Use Our Free Decorating Service - Now Used By Many Sacramento Custom Builders
"Before You Buy, Let Us Prove We Can Save You Money . . ."
2717 Broadway ---------- 457-6597
7987 Auburn Bl Citrus Hts--- 725-2183

VILLAGE FURNITURE MART THE
2854 Fulton Av ---------- 489-3273

WALERY'S ANNA STUDIO
2458-41st- GL 7-5356
(Please See Advertisement This Page)

WEINSTOCK-LUBIN & CO
Watt Ave & El Camino
12th & K ---------- HI 4-6881
Western Contract Furnishers of Sacramento
1723 L ---------- GI 3-6515

WILSONS FURNITURE
1309 J ---------- GI 3-8061

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Draperies–Whsle & Mfrs

A & D Draperies 5391 Franklin Bl- GL 2-0568

CONTRACT CARPET CO
CUSTOM MADE DRAPERIES AT WHOLESALE PRICES
WIDE RANGE OF FABRICS
EXPERT INSTALLATION
SEE OUR LARGE AD UNDER CARPETS & RUGS DEALERS – NEW
4816 Folsom Bl ---------- 451-6593

County Drapery Service
5055 Auburn Bl ---------- ED 2-5124

DECORA-PLETE CO THE
THE ULTIMATE IN DRAPERY HARDWARE
670 Pecan(WS) ---------- 371-5910

EDWARDS DRAPERY SHOP
3504 Stockton Bl ---------- GL 6-0646

Faria's Drapery Fabrication Service
4749 Folsom Bl ---------- 456-0313

Jon's Furniture Inc 1213 Front ---- 443-5931

LITTRELL CUSTOM DRAPERY SHOP
2782 Fruitridge Rd- GA 8-7404

O'Brien's Drapery Serv
417 Arden Wy(NS) ---------- 925-3809

Schrader H M 2957-3d Av -------- GL 2-0032

Sternet Harry M Draperies
2163 Fulton Av ---------- 489-0704

SUNVUE WOOD & BAMBOO FABRICS—
AUSTIN-WOLFE INCORPORATED
Draperies-Curtains-Shades-Screens
670 Howard SF --------- EXbrk 2-1477

WYMAN FABRICS INC
Wholesalers of
CUSTOM MADE DRAPERIES
Cut Yardage – Piece Goods
Drapery Linings
Workroom Supplies
Drapery Hardware
Woven Wood Draperies
4901 Franklin Blvd --------- 457-6501

Drapery Cleaners

ARROW CURTAIN CO
2131 K ---------- GI 2-8716

Belwin Cleaners
2521 El Camino Av ---------- IV 7-3429

Best Cleaners The 627-14th ------ GI 3-3276

CAPITAL CURTAIN RUG & UPHOLSTERY CLEANERS
22d & Sutterville Rd ---------- GL 5-3546

Century Cleaners & Dyers Inc
Main Plant 1701 Stockton Bl --- GL 6-1409
Branch Plants
3715 J ---------- GL 7-7113
3808 Marysville Rd(DPH) ------ WA 5-5426
1914 Del Paso Bl(NS) --------- WA 5-0418

Country Club Cleaners & Shirt Laundry
2612 Watt Av ---------- IV 3-3273

COWAN'S CLEANING CENTER
See Ad Clnrs-Self Serv
5829 Stockton Bl ---------- 455-2917

CURLY'S 24 MIN FRIGIDAIRE DRY CLEANING
7424 Sunset Av Fair Oks ------ 967-2655
(Please See Advertisement Page 208)

Deluxe Cleaners & Laundry
7206 Fruitridge Rd ---------- GL 1-9212

FAIRMONT CLEANERS
511 Broadway ---------- GI 1-0642

Horn's Laundry & Cleaning
2330 K ---------- GI 3-7711

Mansion Cleaners
Free Pick Up & Delivery After 6 PM
1326 O ---------- GI 8-5708

Mercury Clnrs & Dyers 1419-16th GI 3-3569
(Please See Advertisement This Page)

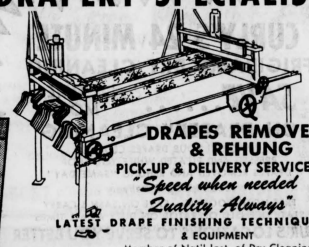
PAY-LESS CLEANERS
FOLD FINISHING OF DRAPES
CASH & CARRY & SAVE
SEE AD CLEANERS FOR LOCATIONS
---------- WA 5-0053

Snyder's Cleaners 6435 Folsom Bl- GL 5-4613

(Continued Next Page)

Prospects ready to buy use the YELLOW PAGES to find "Where to buy it."

DRAPERY SPECIALISTS



DRAPES REMOVED & REHUNG
PICK-UP & DELIVERY SERVICE
"Speed when needed Quality Always"
LATEST DRAPE FINISHING TECHNIQUES & EQUIPMENT
Member of Nat'l Inst. of Dry Cleaning
35 Yrs. Experience

MERCURY CLEANERS
• GUARANTEED NO SHRINKAGE
• RESTORES DECORATOR FOLDS ACCURATELY
• CUSTOM CARE FINISH
TRAVERSE RODS REPAIRED & RESTRUNG

1419-16th ST. BETWEEN N & O STS. — **GI 3-3569**